



Dear Prospective Student,

Thank you for your interest in the Bird Golf Academy. Please find below more information about "The Ultimate Golf Learning Experience"®.

The Bird Golf Academy is a ONE- or TWO- (student) to-ONE (teacher) golf school. We are unique in the fact that we devote our entire time to you; 60 minutes of each hour and your school is customized for you. Our goal is to help our students PLAY better golf – not only on the driving range but on the golf course. To this aim, we have playing lessons on the course each day of your school, with instruction from a member of our superior teaching staff – a staff of PGA and LPGA professionals that has been hand picked from around the world. They include an LPGA National Teacher of the Year, PGA Master Professionals, multiple award winning PGA and LPGA Professionals, two U.S. Open Champions and members of various Halls of Fame.

What also distinguishes the Bird Golf Academy is our attention to the "mental game." Using the philosophy created by the legendary Carey Mumford, author of "The Double Connexion", we offer a program that will teach you not only how to hit the ball better, but think your way around the course better as well.

If you select your school at our Flagship site at the Wild Horse Pass Resort and Spa in Chandler, Arizona, you will enjoy staying at one of the world's finest golf resorts. In addition to this superb location, we are proud to be the golf school at several other great resorts and golf courses across the United States, with geographic locations for everyone. Our students enjoy VIP treatment and superb learning areas, in addition to having access to some of the best golf courses in the country. In short, it is our mission that you have **"The Ultimate Golf Learning Experience"®**.

We also have sites in Sedona, **Arizona**; Palm Springs, Borrego Springs, Santa Barbara and Napa, **California**; Crested Butte and Denver, **Colorado**; Miami, Boca Raton, Howey-In-The-Hills (north of Orlando), Daytona and Bonita Springs, **Florida**; Jekyll Island, **Georgia**; Brainerd, **Minnesota**; Las Vegas, **Nevada**; Galloway, **New Jersey**; Pinehurst, **North Carolina**; Myrtle Beach, **South Carolina**; and Crossville, **Tennessee**. All of our packages include unlimited use of each course's facilities, accommodations, lunch each day and bag storage. We also offer commuter rates for all of our schools.

I am available, to answer any questions that you may have, toll-free at 877-424-7346. We will consider it a privilege to help you achieve your golfing goals, and I look forward to speaking with you soon.



Sincerely yours,



Jay A. Ewing
Director of Instruction
PGA Member



Locations:

*Bird
Golf
Academy*



Ultimate instruction... fabulous destinations!





Arizona

Wild Horse Pass Resort & Spa **Chandler, Arizona, 15 min. from Phoenix**

As Bird Golf's West Coast flagship site, we are proud to be the official golf school of the Wild Horse Pass Resort and Spa. Wild Horse Pass has already taken its place as one of the finest golf resort destinations in the Southwest. Wild Horse Pass is nestled between the Sierra Estrella and South Mountains and is an easy 15 minute drive from Phoenix airport. You will enjoy the rugged, awe-inspiring vistas surrounding the resort and the golf courses. With every conceivable amenity, Wild Horse has something for everybody. The perfect Arizona resort setting.

The resort has been the recipient of several awards. Recognized by the Zagat survey 2005, as one of America's Best Resorts and featured in Travel and Leisure magazine (January 2005) as one of the world's most enriching, culturally authentic resorts, Wild Horse is not just another resort, but an experience. There are five restaurants on property led by the highly acclaimed AAA Five-Diamond Kai Restaurant, which features a menu rich in creativity, history and Native American culture. Kai has recently been awarded Mobil Travel Guide's highest rating with the Mobil Five-Star Award. Kai is the only Five-Star recipient in Arizona (in any category) and is one of only four in the U.S. James Beard Award-winning Chef Janos Wilder is consulting chef for Kai and is renowned for creating unique and indigenous menu experiences. Kai is the Phoenix area's only restaurant to achieve Mobil's highest honor.

The Aji Spa and Salon creates a sanctuary and has a myriad of treatments (Aji is the Pima word for Sanctuary). There are 17 custom designed treatment rooms, a full service salon, private swimming pool and Watsu pool. Wild Horse is also home to the Koli Equestrian Center. Enjoy one thousand acres of riding trails that showcase the magnificent Sonoran desert or take in a Western themed event. Another incredible feature is the waterways that meander throughout the resort where guests can be ferried from one place to another.

Guest rooms are inspired by the culture and the beauty of the Pima and Maricopa Indians. An interior designer's masterpiece, each detail has been included for cultural significance from the Pima and Maricopa traditions — from the design of the tiles and bedspreads, to the petroglyph-ingrained furniture. As part of your package, your room is a deluxe room that has panoramic views of the mountain ranges and golf courses. All rooms feature a private balcony and you may even see the wild horses that have called the valley home for 500 years roaming across the desert.

Another highlight for our students is the incredible Whirlwind Golf Club. This 36-hole masterpiece was designed by Gary Panks and voted by Golf magazine, as one of the Top 25 "New courses in the US", in 2004. Whirlwind was also home to the PGA Nationwide Tour Gila River Classic. Whirlwind was Troon Golf's 2004, "Facility of the Year" (out of 140 courses worldwide) and in a short time, has already become one of the most highly regarded facilities in all of the Southwest. Enjoy immaculate, private, range facilities, practice greens and the two championship courses: Cattail and Devil's Claw.



Tier 1





Arizona

Sedona Golf Resort **Sedona, Arizona, 1.5 hours from Phoenix**

Located 4,500 feet above sea level, surrounded by unique geological scenery, Sedona is breathtaking. Voted by USA Today the most beautiful city in the U.S.A., Sedona stands alone in its incredible beauty and originality. Instruction is held at the Sedona Golf Course, a championship course which receives a continuous four-star rating from Golf Digest. The thrilling 6,646-yard, par-71 course is widely considered among the world's most unforgettable golf experiences. Winding around the famed red rocks of Sedona, each hole provides a unique adventure. Our students stay at the wonderful Sedona Rouge Hotel and Spa. The Mobile 4-Diamond Sedona Rouge is highly acclaimed. The spa has been voted as one of the "Best New Spas" by Spa magazine, and Red's restaurant is a destination for gourmet food lovers. You stay in a premium Red Rock room (with red rock views) that has vaulted ceilings, a walk-in centurion shower, fireplace and much more.

**Tier 2**

California

Alisal Guest Ranch & Resort **Solvang, California, 40 minutes from Santa Barbara**

The Alisal Guest Ranch and Resort is located in the heart of the Santa Barbara wine country and is a spectacular retreat that rests in its own valley amid 10,000 private acres. There are two championship golf courses on site that offer our students breathtaking views and a serene environment to improve their game. The tranquil waters of a hundred-acre spring-fed lake invite both the early morning angler and the afternoon sailing party while the pool provides a cool spot to swim or lounge all day long. Alisal has a host of other activities to enjoy including a Spa, horseback riding, tennis courts, fitness center and myriad hiking trails. The Alisal is 40 miles from the city of Santa Barbara and there are beaches that are only a 20 minute drive from the property. The world famous Santa Barbara wine country, which is now home to over 100 of the best wineries, is also only minutes away and makes this extraordinary property a perfect retreat from the hustle and bustle of everyday life.

**Tier 1**

Classic Club **Palm Springs, California, 1.5 hours from L.A.**

The Classic Club Golf Club is one of the world's great golf courses. The recipient of several awards and accolades, including being named as a Resort Course of Distinction by Golf Week magazine and on the Zagat list of "America's Top Golf Courses", Classic Club is acclaimed by many as the finest golf facility in the desert. The Arnold Palmer designed course played host to the PGA Tour's Bob Hope Chrysler Classic in 2007, 2008 and 2009, incorporates stunning water features, 14 bridges and is framed with an abundance of pine trees with the San Jacinto Mountains in the background. Our students also enjoy superb, private practice areas to work on their games. The incredible 63,000 square foot Tuscan village inspired Clubhouse at Classic Club is surely one of the most magnificent in the country, and features The Bellatrix restaurant. Bellatrix is celebrated as one of the best restaurants in Palm Springs and rightfully so.

**Tier 1**



California

Hiddenbrooke Golf Club **Napa, California, 1 hour from San Francisco**

This Arnold Palmer designed course is hailed as “the premier course north of the Golden Gate Bridge,” and was the host of the LPGA Samsung Championship. The course features dramatic elevation changes, and the five sets of tee boxes allow for players of all skill levels. Enjoy the splendor that is America’s world-renowned wine country. Bask in the blend of luxury amenities of the AAA-four Diamond, Meritage Resort at Napa, featuring Siena, their on-site gourmet restaurant, and the Spa Terra with a backdrop of private vineyards. Other on-site amenities include resort pools and hot tubs, a fireplace pit and state-of-the-art fitness center. Carved in the hillside of the resort’s private vineyards, the Estate Wine Cave is also a must visit.



Tier 1

Rams Hill Golf Club **Borrego Springs, California, about 1.5 hours from San Diego**

Easily accessed from San Diego, Los Angeles and Palm Springs is the magnificent Rams Hill Golf Club. This Tom Fazio masterpiece has been called the best course in California and once you arrive, you will see why. Amazing vistas of the Santa Rosa Mountains create a backdrop that is a serene expanse of beauty. Rams Hill is a Championship course in every sense of the word and the perfect venue for you to escape the frenetic pace of the world and hone your skills. The adjacent La Casa del Zorro Resort & Spa is the perfect luxury resort to complement Rams Hill and offers you a unique and luxurious experience. The highly acclaimed Butterfield Dining Room is an elegant dining experience of gourmet cuisine that features a creative and inspiring selection of continental dishes. The Spa at La Casa del Zorro offers a wide range of distinct spa rituals to help you indulge, invigorate, and leave inspired. This combination of superlative golf and elegant hotel makes for one of our most popular and memorable locations.



Tier 1

Colorado

The Club at Crested Butte **Crested Butte, Colorado, 40 miles from Aspen**

Crested Butte is one of our most spectacular sites. Designed by Robert Trent Jones II, The Club at Crested Butte is surrounded by pine and aspen forests, making for some of the most dramatic views in the U.S. Acclaimed by Mountain Golf magazine as “one of the finest golf courses in the mountains, if not the entire country.” Our students enjoy the private practice facilities and all the sundry amenities available at the Club. You will stay in a suite at the nearby Grand Lodge that has a separate sitting room and enjoy views of the surrounding mountains. The Lodge features include the Wildflower Spa and the acclaimed WoodStone Grille. You are only minutes away from downtown Crested Butte.



Tier 2

Green Valley Ranch Golf Club **Denver, Colorado**

Green Valley Ranch Golf Club is consistently rated as one of the finest golf courses in Colorado. Rated a prestigious 4 stars by Golf Digest, our students enjoy both the 18-hole championship golf course and the 9-hole superb par-3 course. Designed by world-renowned golf course architect, Perry Dye, the course borders state protected lands and blends superbly with its Rocky Mountain landscape. Surrounded by stunning views, you will feel that you are in “another world”. Enjoy the luxury of the Hyatt Place in immaculately appointed guest rooms, state-of-the-art media and work centers, and indoor pool. Easy access to downtown Denver provides a host of activities to enjoy as the sun sets over the towering Rockies.



Tier 3



Florida

Shula's Hotel & Golf Club **Miami Lakes, Florida**

The Senator Golf Club, a Miami landmark originally designed in 1962 by Bill Watts and updated in 1998 by Kipp Schulties, is a unique and classically styled course. A complete restoration was made in 2013 with the installation of Champion Bermuda greens, Celebration Bermuda tees and new sand in all the bunkers. Players of all skill levels will be challenged by the 18-hole, par-72 Championship layout that can test the best players and yet is very playable for golfers of all abilities. The course winds its way around 500 tree shaded acres that create a magnificent tropical setting. You can choose to stay either on the golf course at Hotel Indigo or at Shula's Hotel which is half a mile from the course. The nature inspired, spacious rooms at the Hotel Indigo feature hardwood floors and unique spa themed showers, flat screen TV, and luxurious bedding. Shula's Hotel has a swimming pool and the amazing Shula's Athletic Club, which offers all the latest workout equipment, a gymnasium and 9 lighted tennis courts. The Spa at Shula's offers a variety of specialty offerings and is one of the few Aveda accredited Spas in Florida. A must for all of our students to enjoy is the legendary Shula's Steak House, which is adjacent to the resort.



Tier 2

The Club at Boca Pointe **Boca Raton, Florida, 25 min from Ft. Lauderdale Int'l Airport**

The combination of exclusive private Country Club and world famous luxury hotel makes this the perfect location for your Florida golf school. The Club at Boca Pointe is a magnificent, private 18 hole golf club designed by Jack Nicklaus. The par-72 championship course is magnificently manicured and maintained and is framed with coconut, royal palm and banyan trees. Our hotel partner is at the nearby Boca Raton Resort, a Waldorf Astoria property. The resort is easily accessed by either Fort Lauderdale International Airport (24 miles), or Miami International Airport (45 miles). The Boca Resort features eight superb restaurants to choose from, with a variety of inspired creations. You stay in a beautifully appointed Deluxe Cloister room with views of the tropical courtyards or the formal gardens that are a mainstay of the property. Luxurious bedding, with plush new linens, customized bath amenities and an expansive work area are just a few of the elegant additions that make this a landmark hotel. The Spa Palazzo is modeled after the Alhambra Palace in Spain, and gives you a serene world of relaxation, rejuvenation and beauty. The Boca Raton Resort also features a private beach, championship tennis facility, 7 swimming pools and a state of the art fitness center. The exclusive Boca Resort Marina offers sailing and deep-sea fishing charters, catamaran cruises in addition to kayaking and snorkeling.



Tier 1

Old Corkscrew Golf Club **Bonita Springs, Florida, 15 minutes from Ft. Myers Int'l Airport**

Pure, perfect golf. Old Corkscrew is designed by the legendary, Jack Nicklaus and may well be one of his finest course designs. The course meanders through the magnificent oak, pine and cypress trees that frame the facility and Mr. Nicklaus has brilliantly crafted his course design to blend seamlessly into the natural landscape. Old Corkscrew has already been the recipient of several prestigious awards including being named one of "America's Best New Courses" by Golf Digest Magazine in 2007 and being named "2008 Florida Golf Course of the Year" by the National Golf Course Owners Association. You stay at the nearby Hyatt Regency Coconut Point Resort and Spa. Coconut Point is a superb luxury hotel that overlooks the breathtaking Estero Bay Aquatic Preserve. Coconut Point offers and an array of on-site amenities including highly acclaimed Stillwater Spa, tennis courts, and the 5,000 square foot Adventure Pool. There are several dining options with something for every palate including fine dining at the AAA-Four Diamond restaurant Tanglewood's or the more relaxed atmosphere of Tarpon Bay which juts out into the water and boasts a delectable variety of exceptional seafood creations. At the end of the day, relax in a beautifully appointed guest room with breathtaking views from your private balcony. Since you are surrounded by some of the best beaches and oceans in the USA, a myriad of water activities are to be enjoyed including scuba diving, deep sea fishing, parasailing and water skiing.



Tier 1



Florida

Mission Inn Resort & Club **Howey-in-the-Hills, Florida, 45 min. from Orlando**

The storied Mission Inn Golf Resort has been the recipient of numerous awards and accolades. Among them are Golf Magazine's "Silver Medal" award, a "Four Star" award from Golf Digest, the "Gold Tee" award from Meeting & Conventions and a distinguished member of Zagat's 2003 America's Top Golf Courses List. Revered as one of Florida's finest golf courses, El Campeon (The Champion) was designed by Charles E. Clarke of Troon, Scotland. The Las Colinas 18, which was designed by Gary Koch, opened in 1992 receiving the "best new resort course" award by Golf Digest, giving it immediate recognition. Take advantage of championship tennis facilities, the wonderful Marina Del Rey, swimming pools, fitness center, horseback riding, or even the nearby Lakeridge Winery. There are dining options for every palate. In 2009 the resort opened the luxurious Spa Marbella, offering a full array of spa treatments. The three restaurants on property truly have something for everyone. Just outside of Orlando, the resort is conveniently close to Disney World and Epcot Center.



Tier 2

Pelican Bay Golf Club **Daytona Beach, Florida, 1 hour from Orlando Int'l**

Pelican Bay Golf Club is a championship 36 hole facility just minutes from Daytona's renowned beaches. Designed by Bill Amick in 1980, this is the perfect setting for your golf school. Bird Golf students enjoy an extensive private learning area, which includes chipping and putting greens and practice facilities. Pelican Bay hosted two PGA Seniors Tour events in 1983 and 1984, and was also the areas' first private, gated golf community. Our hotel partner is The Plaza Resort & Spa, a sophisticated oceanfront Daytona Beach resort that offers a multitude of activities and amenities. There are four restaurants on site and a spectacular pool area overlooking the Atlantic, as well as the acclaimed Ocean Waters Spa. Your package also includes a beautiful "Oceanfront room" complete with spectacular ocean views. Additionally, there are a multitude of other activities to enjoy in Daytona from game fishing, to an array of water sports, nightlife and casinos.



Tier 3

Georgia

Jekyll Island Club Hotel **Jekyll Island, Georgia, 1 hour from Jacksonville**

Jekyll Island is truly Georgia's jewel, and is an ideal setting for your golf school. The Jekyll Island Club Hotel, named as one of Travel and Leisure's 500 Best Hotels in the World, is rich in tradition and styled with modern luxury. Enjoy the grand elegance of a luxury suite surrounded by 240 acres of oceanside landscaping filled with lush gardens and breathtaking vistas. At the Jekyll Island golf courses, our students have unlimited access to 63 holes of championship golf. The Grand Dunes golf course, designed by Walter Travis, meanders around coastal Georgia's beach. The Oleander course, built by Dick Wilson in 1964, is a challenging course with unique dog legs situated 300 yards from the ocean. The Indian Mound course, designed by the legendary Joe Lee in 1975, plays through pristine lakes and marshes. The Pine Lakes course makes its way through oceanfront forests populated by migratory birds. Enjoy several putting and chipping greens and driving range, and see why Jekyll Island is known as "Georgia's Jewel".



Tier 2



Minnesota

Grand View Lodge **Brainerd, Minnesota, 2.5 hours from Minneapolis**

Grand View Lodge is not only Minnesota's premier golf resort, but is one of the finest resorts in all the Mid-West. Located on beautiful Gull Lake in the heart of the Brainerd Lakes area, Grand View is spectacular. Featuring 63 holes of championship golf, including The Pines, which is nationally recognized for its 27 championship holes, and has been the recipient of Golf Magazine's, Silver Medal as well as, in 2002, being rated by Golf Digest as Minnesota's only five-star course. Stay in the historic Grand Lodge which has every amenity one would expect and offers beautifully appointed rooms, or one-bedroom suites on the Pines golf course. Grand View Lodge also features the Glacial Waters Spa, and a variety of restaurants on property and nearby. On-site activities and amenities also include an indoor pool, which showcases a 110-foot indoor water slide, connecting swimming pools, hot tubs, a fitness center and fishing on any of the 30 lakes.



Tier 1

Nevada

Paiute Golf Resort **Las Vegas, Nevada, 20 minutes from Las Vegas**

An easy drive from the world famous Las Vegas Strip, the Paiute Golf Resort is 54 holes of Pete Dye championship golf. Resting in the serene surroundings of the Southern Nevada desert at the base of the picturesque Spring Mountains, this magnificent golf resort is the recipient of several accolades and awards, and boasts three spectacular golf courses. The Wolf is the longest course in Las Vegas and is highlighted by the stunning island green on the fifteenth hole. Sun Mountain, which is a kinder, gentler Dye design, has sweeping slope changes, idyllic desert landscape and monstrous mountain backdrops. Snow Mountain, the original 18, features traditional Dye "railroad-tie" bunkers and water hazards and, with four sets of tee boxes, is fun for all skill levels. Students stay at the nearby, luxurious, JW Marriott Las Vegas Resort and Spa. Featuring 560 square foot deluxe rooms, whirlpool bathtubs, separate showers and "Revive," luxury beds in all the rooms. The Resort has six restaurants on property, and all the superb amenities that come with the JW brand.



Tier 1

New Jersey

Seaview Resort & Spa **Galloway, New Jersey, 2 hours from NYC**

One of America's truly historic golf resorts, Seaview Resort & Spa is the perfect venue for your East Coast golf school. Seaview rests amid 670 acres of pinelands on the New Jersey Shore's, Reed's Bay and offers its guests both the splendor of huge pines and the majesty of the ocean. Having been a particular favorite of President Dwight Eisenhower as well as being the playground of foreign dignitaries, statesmen and celebrities, Seaview is a time honored icon. The championship 36 holes of golf have hosted both LPGA Tour events and the 1942 PGA Championship. Seaview has all of the amenities that you would expect at a classic resort including restaurants, the Red Door Spa by Elizabeth Arden, tennis courts and swimming pools, guest rooms that feature luxury bedding and linens and high-speed internet access. Seaview is only 8 miles from Atlantic City which offers students a host of activities including world famous casinos, the Boardwalk, and a multitude of fine dining options.



Tier 2



North Carolina

Foxfire Golf Resort and Club **Pinehurst, North Carolina, 1.5 hours from Raleigh**

Pinehurst is often considered to be the golfing capital of the United States and Foxfire Golf Resort and Club takes full advantage of all the area's amazing natural beauty. Foxfire was created by Hall of Fame architect Gene Hamm who designed 36 holes of championship golf. The Grey Fox is considered by many to be one of the most difficult challenges in the area, and features tree lined fairways, strategic bunkering and small elevated greens. The towering pines for which Pinehurst is so well known, serve as a spectacular backdrop on many of the holes. The Grey course is also highlighted by several elevation changes which present you with some panoramic views. The Red Fox Course is a local favorite, offering wide manicured fairways and large elevated fast rolling greens. Water comes into play on 6 holes, and you need to employ strategy rather than force to play your way through the stunning scenery that constantly surrounds you. Our hotel partner in Pinehurst is at the historic Magnolia Inn. Located right in the heart of the town of Pinehurst, the Inn and its staff take great pride in giving you the best in gracious Southern hospitality. Steeped in the history of the area, this 115 year old gem was completely refurbished by its new owners in 2011. The Inn's Restaurant is a favorite among Pinehurst visitors and offers a delectable menu sure to please even the most discerning palate. You stay in one of the charmingly decorated rooms that have all been individually appointed and have cable TV, full baths and complimentary high-speed internet access.



Tier 3

South Carolina

Wachesaw Plantation East **Myrtle Beach, South Carolina, 20 min. from airport**

In Wachesaw Plantation East, architect Clyde Johnston has created an alluring taste of Scottish design. Located in the scenic fishing village of Murrells Inlet, South Carolina, Wachesaw Plantation East Golf Club is a championship 18-hole facility built on the site of a former rice plantation. Its exhilarating design has been the site of four nationally-televised, LPGA Tour events. Influenced with Scottish design, you will find the surrounding freshwater lakes and scenic wetlands provide a tranquil background to enhance your golf experience. You stay on site in a luxuriously appointed villa at Ellington, an Interval International Five Star Resort. Murrells Inlet is known as the "Seafood Capital of South Carolina." Nestled in an oasis of moss-covered oaks along the Intercoastal Waterway, the resort offers guests a retreat from the high-rise buildings and hotel congestion of the Grand Strand, yet all of the glitz and glamour of Myrtle Beach is just minutes away. Easy access to the beach, restaurants, shopping and entertainment provides a varied vacation experience for guests staying at Ellington.



Tier 3

Tennessee

Bear Trace at Cumberland Mountain **Crossville, Tennessee 1 hour from Nashville**

The Cumberland Plateau is known as "The Golf Capital of Tennessee." Bear Trace Golf Course has been the recipient of several awards amongst which are "The Best New Course in Tennessee" by Golf Digest, and "One of the Top 10 courses you can Play" in North America by Golf Magazine. Bear Trace is a Jack Nicklaus signature design that capitalizes on elevation changes as well as natural features. Our students also enjoy superb, private practice areas for their instruction. The par-72, championship layout will also test golfers of all skill levels, with several tee options and dramatic views. Our students then enjoy the comfort of a suite at the nearby Holiday Inn. The hotel is within minutes of the Cumberland County Playhouse, and the Catoosa Wildlife Preserve.



Tier 3

Your Instructor

Bird
Golf
Academy



When your game deserves the very best.



Shirley Furlong, LPGA Member

Shirley was an All-American at Texas A&M University in 1983. The leading money winner and winner of four events on the Women's Professional Golf Tour, Shirley joined the LPGA Tour in 1984. Her 15-year career on Tour was highlighted with her victory in the 1988 Keystone Open.



A lifelong student of the game, Shirley has studied and worked with some of the game's greatest instructors (Betty Dodd, Chuck Cook and De De Owens). Shirley believes that a good golf swing comes first with good fundamentals and stresses the importance of having a good "pre-shot routine." Shirley's upbeat and charming personality will make your golf school with her memorable. Shirley is a Bird Golf Academy, Senior West Coast Instructor.



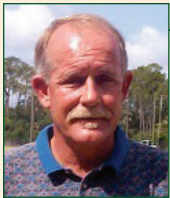
Mary Mills, LPGA Member

The 1963 Women's U.S. Open Champion. The 1964 and 1973 LPGA Championship Winner. Also winner of nine LPGA events. A student of the game, Mary has studied and worked with some of golf's legendary teachers, including Johnny Revolta, Tommy Armour, Paul Runyan, and Bob Toski. Mary has also



become an accomplished golf course architect, and has worked on projects with Alice Dye (of Pete Dye fame).

When Mary's storied playing career ended in 1980, she devoted herself to teaching full time. She is now Bird Golf Academy's East Coast Director of Instruction. This unique opportunity to work with one of golf's legends will make your school with Mary a once in a lifetime experience.



Tim Peightal, PGA Member

Tim's 25-year career as a PGA member began at the Disney World Golf Resort where he studied with some of the legends in golf instruction; Davis Love Jr., Jim Flick and Bob Toski. In his distinguished career, Tim has been the Head pro at Indiana C.C., the Director of Instruction for the U.S. Senior Golf Academy, and the



General Manager of Pelican Lakes G.C.

Although he has taught several PGA and LPGA pros, his greatest joy comes from working with our students. His enormous skill as a teacher comes from his understanding of several different methods, and identifying the perfect method and style with each of his students. Tim is our East Coast, Head Professional.



Jim Terry, PGA Member

Jim has been a member of the PGA of America since 1982. He was the Teaching Professional at fabled Hazeltine National in Chaska, MN, the Head Professional at the Brainerd Golf Club and spent a decade at Rolling Green C.C. Jim founded the very successful Mobile Golf Schools and was the host of the "Rub of the



Green" TV shows. He served on the Minnesota Section PGA's Board of Directors twice and has been very active in helping youth programs and local charities.

Jim's ready wit and calm and patient approach to his craft are indicative of the man himself. He believes that those ingredients are essential in achieving the best results with his students. Jim stresses the need to have a building block of fundamentals: grip, stance, posture and alignment. Throughout his illustrious career, Jim's passion has always been teaching the game and it is in this arena that he shines the most.



Craig Waryan, PGA Member

In an incredibly distinguished career, Craig has earned most every honor that can be bestowed upon a PGA professional. Craig was the Minnesota Section PGA Teacher of the Year in 2004, twice the Golf Professional of the Year, and four-time recipient of the Bill Strausbaugh award. He has been teaching for 35 years and



was only the 87th person to achieve PGA Master professional status. In addition, Craig was the Club Fitter of the Year and recently was named #1 Teacher in State by Golf Digest magazine.

Craig's students have won over 30 State Championships, a National title and a National runner up finish. While Craig's passion is teaching, he is also still a very fine player and was the 2000 PGA Senior Matchplay Champion and the runner up in the Wisconsin Senior Open in 2001 and 2006. We are very proud to have Craig as a Senior West Coast instructor and know with certainty, that your golf school with him will be extraordinary.



Jim Samsing, PGA Member

Jim's career as a golf professional spans 30 years. A competitive player since 1970, and the winner of the 1973 Montebello Open. Jim was also the Head Professional at Mission Hills Country Club in the mid 70s. His teaching philosophy is to keep the swing as simple as possible, developing strong fundamentals and swing skills, and using the brain as the major tool in the development of these skills. In 2004 Jim was nominated for the Southwest Section PGA Teacher of the Year award. Jim is Bird Golf's West Coast Director of Instruction.



Jim is the foremost expert in the theory of the "Double Connexion," a mental discipline used on the PGA Tour. He is a true master and student of the game whose style is successful with players of all abilities.



Sandra Palmer, LPGA Member

Sandra Palmer is the winner of 19 LPGA titles, including the US Women's Open, the Colgate Dinah Shore and the Titleholders Championship; her playing career was extraordinary. Sandra was the 1975 LPGA Player of the Year and also won the Tour's Money title in the same year. Sandra was inducted into the Texas State



Golf Hall of Fame and the National Collegiate Hall of Fame. Early on in her career Sandra met the iconic Harvey Penick, regarded by many as the Game's greatest teacher, who was her mentor and teacher for 30 years.

Since her retirement from competition, Sandra has taught her students with the same skill and passion that she played the game with. Your golf school with her will mirror the very principles and philosophies Sandra learned from Mr. Penick and will be an unforgettable experience.



Amy Benz, LPGA Member

Amy was an All-American at SMU and the winner of the AIAW National Championship. She was a medalist and runner-up in the USGA Junior Girls and a member of both the victorious Curtis and World Cups in 1982. Amy had a very successful career on the LPGA Tour where she won the 1988 Mixed Team Championship and recorded 6 runner-up finishes. She had two wins on the Japanese Tour and finished her career as an all-time Top 100 money winner of the LPGA Tour.



Amy credits teaching legends Craig Shankland, Bob Rotella and David Love Jr. as major influences in her game and giving her the knowledge as she began teaching. Amy's teaching objective is to keep the learning simple and believes that a sound swing is made up of the entire body, working in unison. It is with teaching that Amy has found her calling and the passion she has for her craft is obvious to every student she teaches.

"The ultimate golf learning experience."®

Students Say...



The real reviews from real Bird Golf Academy students

"Jim Samsing was able to customize a program that fit our different swings and personalities, and do it in a way that was fun. I have a better fundamental understanding of my golf swing than ever before. That is true for Brian as well. He called to thank me this afternoon after shooting a career best 37 for nine holes. The 'Clear Key' mental approach that you teach is the real differentiator from other golf schools. How many times do people say 'golf is such a mental game!' and yet how many people have taken a mental lesson? The player and personality profiles that we filled out beforehand, I am sure, helped Jim tailor our lessons. The facilities at the hotel and Palm Valley were outstanding... I must admit that I came to the school with high expectations. If anything those were exceeded. On a scale of 1 to 10, the three days were a 12 thanks to you and Jim."

– **Gary Coburn**, Rancho Santa Fe, California

"What a great couple of days!!!! I am a very excited new golfer, and am already planning a trip to Florida to try my newfound skill on the course. Let me begin by telling you how much I enjoyed my golf experience with Sharon. She not only taught me a great deal about my game, but a lot about golf!!! She gave me a good instruction and kept me working all three days on the areas I needed most, and I really enjoyed every minute of it. Sharon is a great golfer and great teacher. She's also my new friend — I have a lot to be thankful about today!"

– **Lori L. Kiser**, Business Development, Carlson Wagonlit Travel

"Jay, you made the task of learning this great game fun. I feel truly blessed to be matched up with such an instructor/friend as you. The experience holds far greater memories for us than just flying to Arizona for golf lessons..."

– **Krista Katusha/Jamie Gartrell**, San Jose, California

"After the three-day, six hours a day, one-on-one instruction, the only thing left from my old game is my good attitude. Talk about getting reinvented....teaching old dogs new tricks, etc. An amazing learning experience! Lee is an outstanding teacher and mentor. I have both a new coach and friend. I'd recommend the program to anyone who is really serious about improving their game."

– **Ron Deiss**, Palo Alto, California

"My experience with Mary Mills at Jekyll Island was fabulous. By the time I left, Mary had given me the tools to work on a repeatable swing & when I played golf with my son the following Saturday, I reached a goal I had hoped for by the end of Summer....I broke into the 80's on Oleander, with a score of 89! This from someone who has a handicap index of 24+. Jekyll Island and the hotel were great. The site of the hotel and the historic nature of the place were wonderful. Mary is an excellent teacher with the patience of a saint. You offer an excellent product that certainly added to my enjoyment of the game."

– **Ginny Stark**, Eugene, Oregon

"The school was really amazing and I will be sure to recommend Bird Golf Academy to anyone looking to improve their game while having a blast doing so. My dad even told me he has been to other schools in the past, and the teaching of Craig, the courses themselves, and the professionalism and efficiency with which your school operates is leaps and bounds above others."

– **Michael Bannon**, Carmel, Indiana

"It has been two years since my first Bird Golf school. In that period of time you have helped me improve from shooting rounds in the 130s to breaking 80 (78) for the first time. I cannot express to you all how grateful I am for all your help and the true dedication that you have to teaching. People at my club are always commenting on how good my swing looks and asking how it is that I have improved so quickly; and I tell them "it's all because of Bird Golf." See you again soon (now I want to get into the 60s!)."

– **Dr. Michael Wachs**, Denver, Colorado

"The ultimate golf learning experience."®



Bird Golf School locations are selected with great care to ensure the ultimate golf learning experience[®]. Variations in courses, lodging and amenities allow pricing tiers suitable for every student. The quality of instruction at Bird Golf is unrivaled and consistent across all locations. Please review the Locations sheet for further information. Each of the schools listed below are 3, 4, or 5 days duration and are conducted for individuals or two-person teams. Each school includes resort lodging/deluxe accommodations, unlimited use of the golf facilities, digital/video take-home records and professional club fitting.

Eagle Format: 1 Student/1 Professional

An individual school where you, the student, work with your own Bird Golf Academy Professional for a 3, 4, or 5 day school. You receive six hours individual instruction with your own personal instructor each day, in this, our premium golf school. Each day will include a 9/18 hole playing lesson; with unlimited access to the golf courses and practice facilities upon completion of each day's school.

Tier 1

Wild Horse Pass
Classic Club
Rams Hill
Boca Pointe
Old Corkscrew
Paiute Golf Resort
Hiddenbrooke
Grand View
Alisal

	Tier 1	Tier 2	Tier 3
3 Days (18 hours of instruction)	\$3,450	\$3,225	\$2,950
4 Days (24 hours of instruction)	\$4,450	\$4,195	\$3,850
5 Days (30 hours of instruction)	\$5,375	\$4,975	\$4,575

Lodging,
Unlimited practice and play at the courses,
Player evaluation and practice plan,
Lunch with your professional each day,
The ultimate golf learning experience, with 18, 24
or 30 hours of instruction with your professional.

Buddy Format: 2 Students/1 Professional

With this format, you enroll as a twosome, and the two of you will work with the same Professional, and share lodging. Both students work with their Bird Golf Academy Professional for 3, 4, or 5 day schools. Each student will receive individual analysis and instruction; and spend six hours each day with their instructor. Each day of learning will include a 9/18-hole playing lesson; with unlimited access to the golf courses and practice facilities upon the completion of each day's school.

Tier 2

Jekyll Island
Sedona
Crested Butte
Mission Inn
Seaview
Shula's Hotel

	Tier 1	Tier 2	Tier 3
3 Days (18 hours of instruction)	\$2,525	\$2,295	\$1,995
4 Days (24 hours of instruction)	\$3,395	\$2,975	\$2,575
5 Days (30 hours of instruction)	\$4,025	\$3,575	\$3,150

- Lodging,
- Unlimited practice and play at the courses,
- Player evaluation and practice plan,
- Lunch with your professional each day,
- The ultimate golf learning experience, with 18, 24,
or 30 hours of instruction with your professional.

Champions Format: 2 Students/1 Professional

With this format, you enroll as a twosome and the two of you will work with the same Professional, and share lodging. Both students work with their Bird Golf Academy Professional for 3, 4, or 5 day schools, in this unique "team" format. Both students will receive personal analysis and instruction each day, and then have an 18-hole playing lesson with their instructor. This full day is eight hours of instruction – each day – with unlimited access to the golf courses and practice facilities upon the completion of each day's school.

Tier 3

Green Valley Ranch
Bear Trace
Foxfire
Pelican Bay
Wachesaw

	Tier 1	Tier 2	Tier 3
3 Days (24 hours of instruction)	\$2,875	\$2,575	\$2,225
4 Days (32 hours of instruction)	\$3,575	\$3,175	\$2,825
5 Days (40 hours of instruction)	\$4,175	\$3,775	\$3,350

- Lodging,
- Unlimited practice and play at the courses,
- Player evaluation and practice plan,
- Lunch with your professional each day,
- The ultimate golf learning experience, with 24, 32,
or 40 hours of instruction with your professional.

Please note that all prices are per person, subject to change without notice and are not guaranteed until the time of booking.

"The ultimate golf learning experience."®